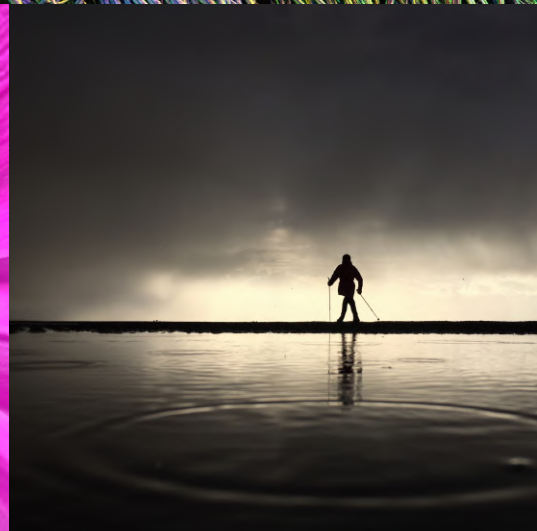


The 7 Best iPhone Photography Apps



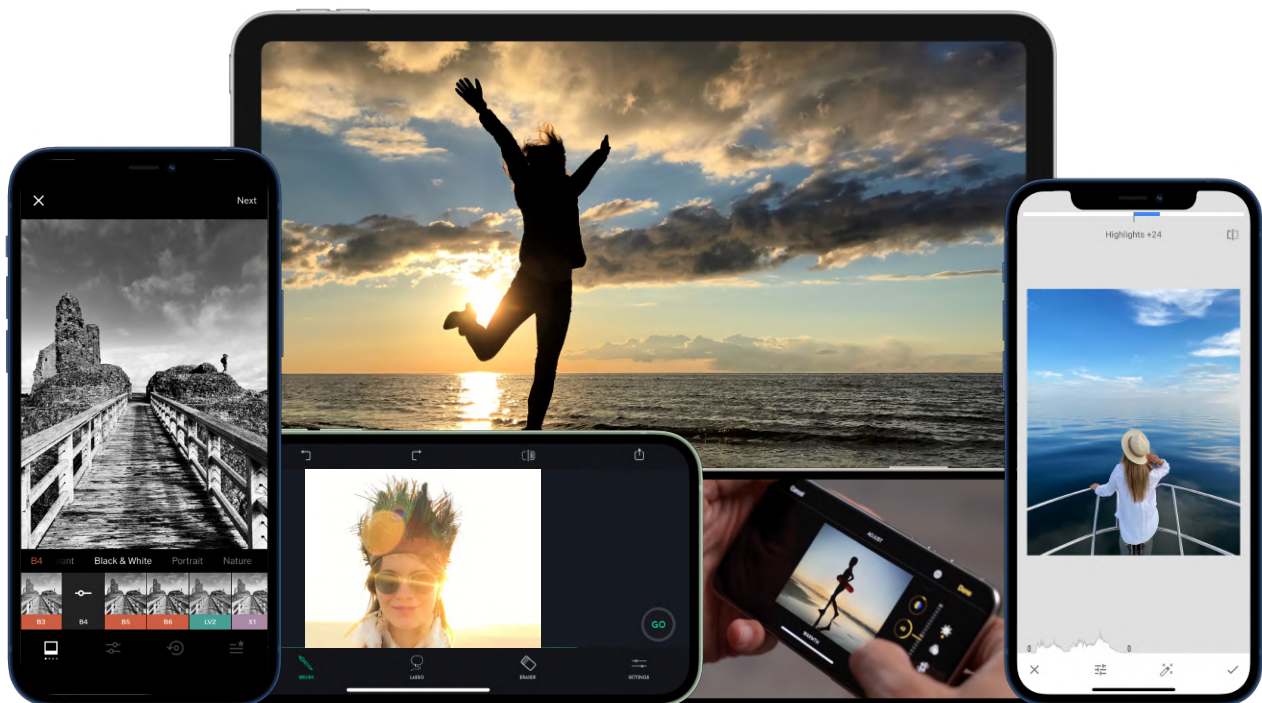
Introduction

The things you can do with iPhone photography apps are truly amazing. But with tens of thousands of photo apps available, how do you know which ones to use?

Of course, it can be tempting to download dozens of photography apps... but it's unlikely that you'll use them all. In fact, that's exactly what happened to me.

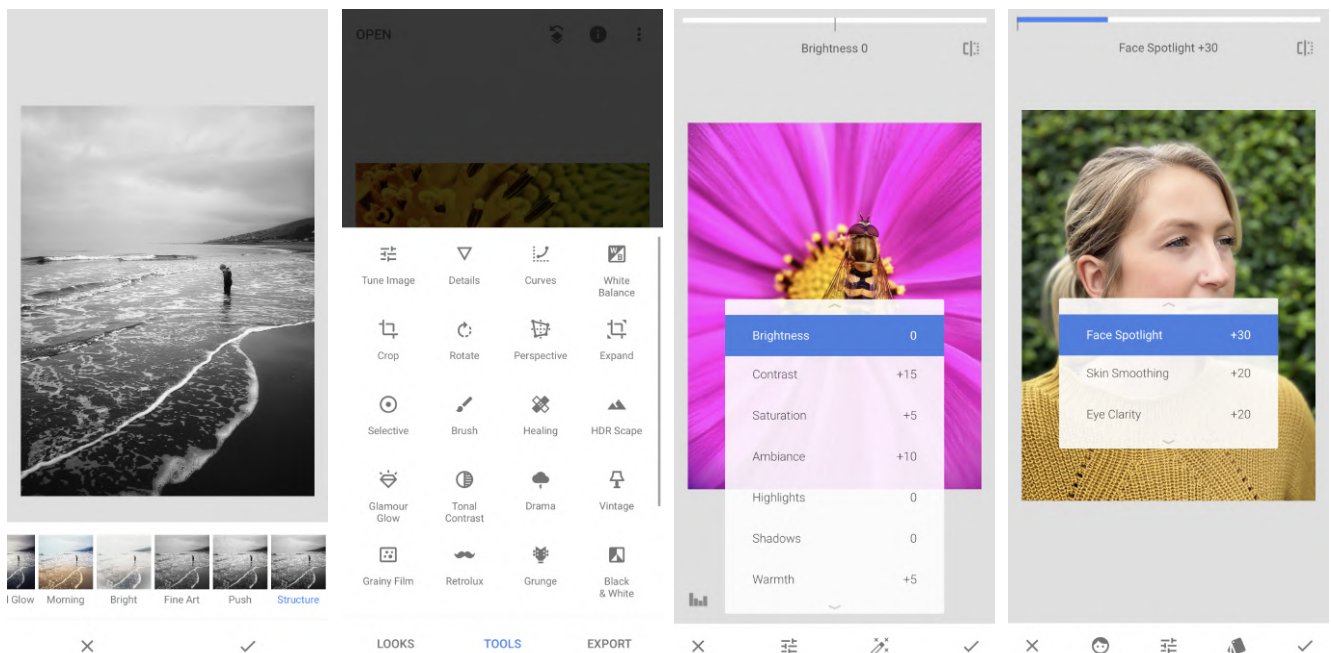
So, after trying out countless photo apps, I decided to take a different approach. And now I only focus on a few of the best apps that can do everything I really need.

Let me share with you the seven apps I use to create all my iPhone photos.



1. Snapseed

If I could only have one photo app on my iPhone, it would be Snapseed. It's my go-to app for editing photos... and often it's all I need for improving my pictures. It has a great range of editing tools, from simple one-tap presets to advanced selective editing options.



Many talented iPhone photographers have also praised Snapseed in our interviews. And if you're just getting started with iPhone photography, it's the one photo editing app that you should learn before everything else.

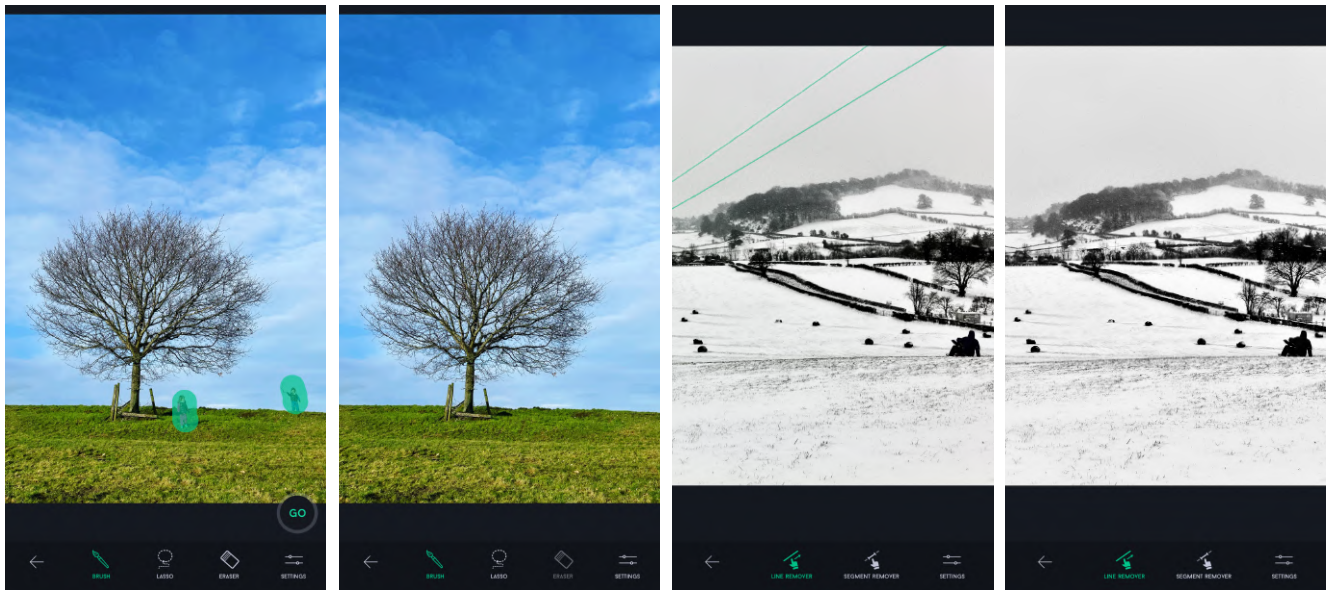
Main features of Snapseed:

- Customizable one-tap presets
- Wide range of tools for improving light and color
- Selective tools for editing certain parts of an image
- Portrait enhancement tools
- Easily undo or re-edit your adjustments (even after saving!)

Price: Free on App Store

2. TouchRetouch

Have you ever taken a great photo and then noticed a mark or blemish that ruins the image? Or maybe you want to simplify the composition by removing distracting objects. TouchRetouch is an amazing app that lets you quickly remove unwanted objects from your iPhone photos.



Simply brush over the areas you want to remove so that the objects are highlighted in green... then watch the objects disappear! Selected objects are replaced by pixels from the surrounding area, so this app works best when the object you want to remove is surrounded by simple detail, such as sky, grass, water, etc.

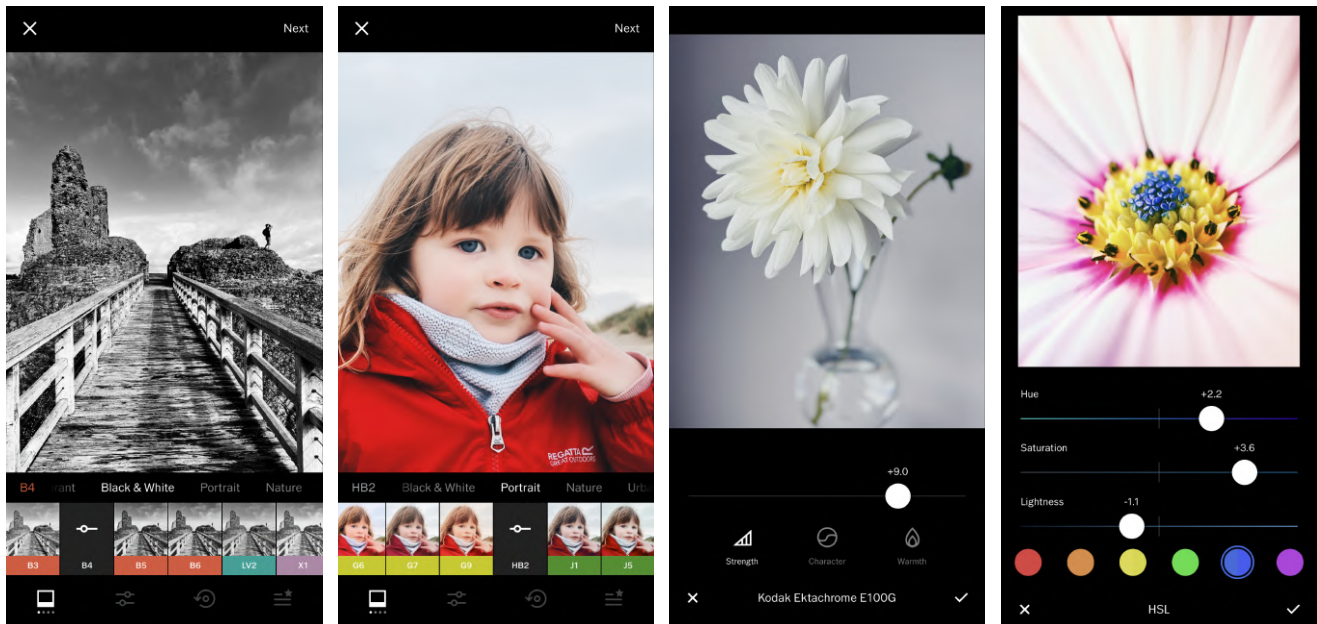
Main features of TouchRetouch:

- Remove blemishes, power lines, and other distracting objects
- One-touch fixes make objects vanish immediately
- Variety of tools for selecting different kinds of objects
- Clone tool lets you duplicate as well as remove objects

Price: \$1.99 on App Store

3. VSCO

VSCO is a photo and video editing app that's best known for its beautiful preset filters. These one-tap presets let you quickly recreate the look of classic film. Now, most one-tap editing apps have terrible filters that will only ruin your photos... but VSCO effects are more subtle, and they almost always look great.



VSCO also has a good set of editing tools, including the option to adjust different colors in your photo separately. If you're looking for an app that can easily add a classic-photography look to your photos, you can't go wrong with VSCO.

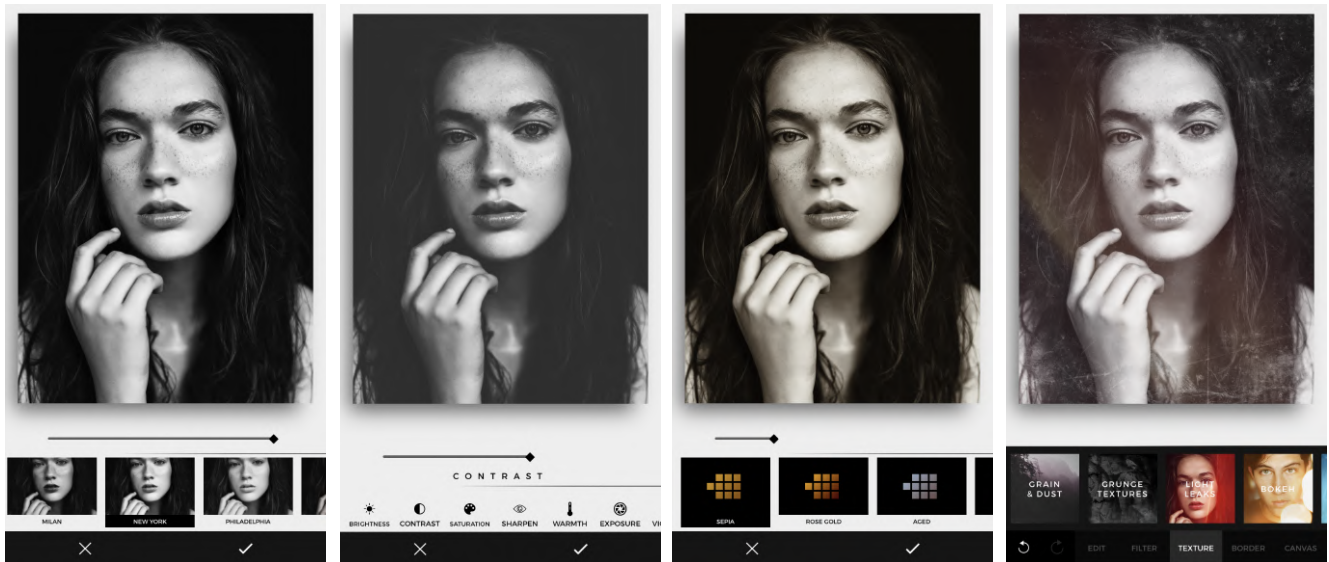
Main features of VSCO:

- Over 200 one-tap preset filters (10 presets in free version)
- Adjustable preset strength
- Editing tools for fine-tuning color and exposure
- Grain and fade tools for adding texture and vintage film effects

Price: Free to download (subscription fee for full set of presets and editing tools)

4. Carbon

Carbon is a black and white photo editor. With a single tap, you can turn a color photo into a stunning black and white image. The app has over 50 preset filters with different black and white effects, so you can always find a style to suit your photo.



Carbon also has filters for adding unique vintage effects, such as grungy textures, grain, light leaks, and bokeh. And you can even add different color tones to your image. In addition to the one-tap presets, Carbon has a set of editing tools for fine-tuning color and exposure.

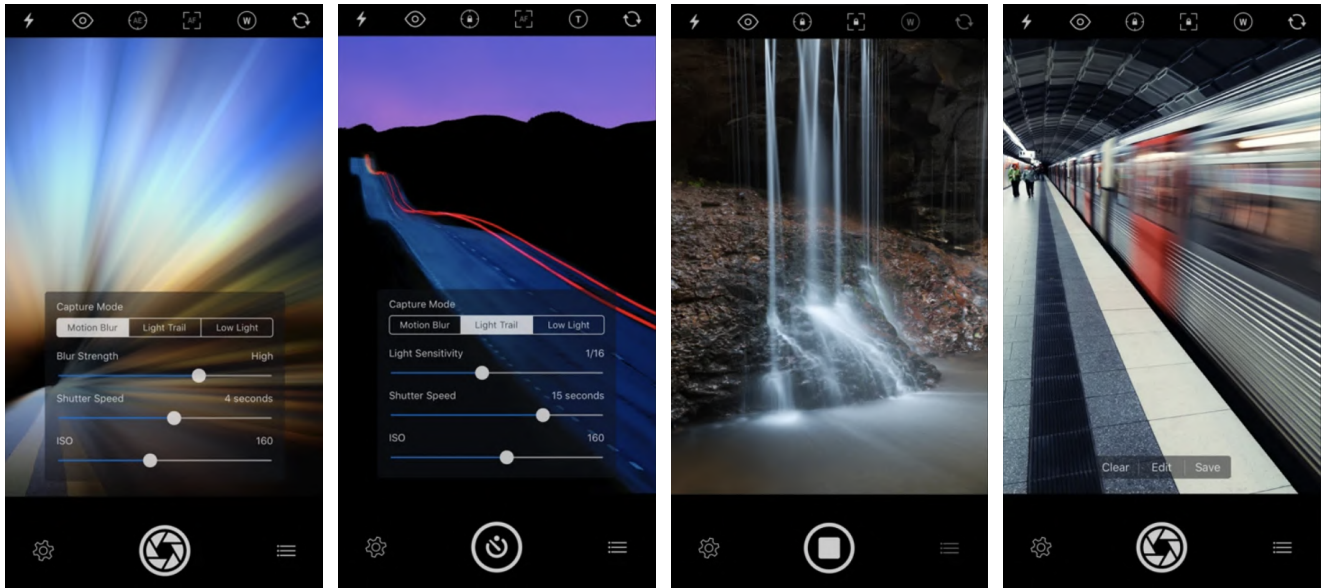
Main features of Carbon:

- 58 one-tap black and white filters
- Adjustable filter strength
- Textures for creating vintage-style photos
- Light leaks and bokeh effects
- Editing tools for adjusting light and color

Price: Free to download (in-app purchases for additional filters and tools)

5. Slow Shutter Cam

Have you ever wondered how to create long exposure photos with your iPhone? I'm talking about photos with beautiful motion blur... like a waterfall where the water looks silky smooth, or stunning light trails at night. Now, most people think you need a big DSLR camera for long exposure photography... but all you need is the Slow Shutter Cam app on your iPhone.



Slow Shutter Cam has a variety of slow shutter speed effects for capturing movement in your photos. It's perfect for shooting moving water, car light trails, and fireworks. If you want to get really creative with your iPhone photography, you should definitely use Slow Shutter Cam!

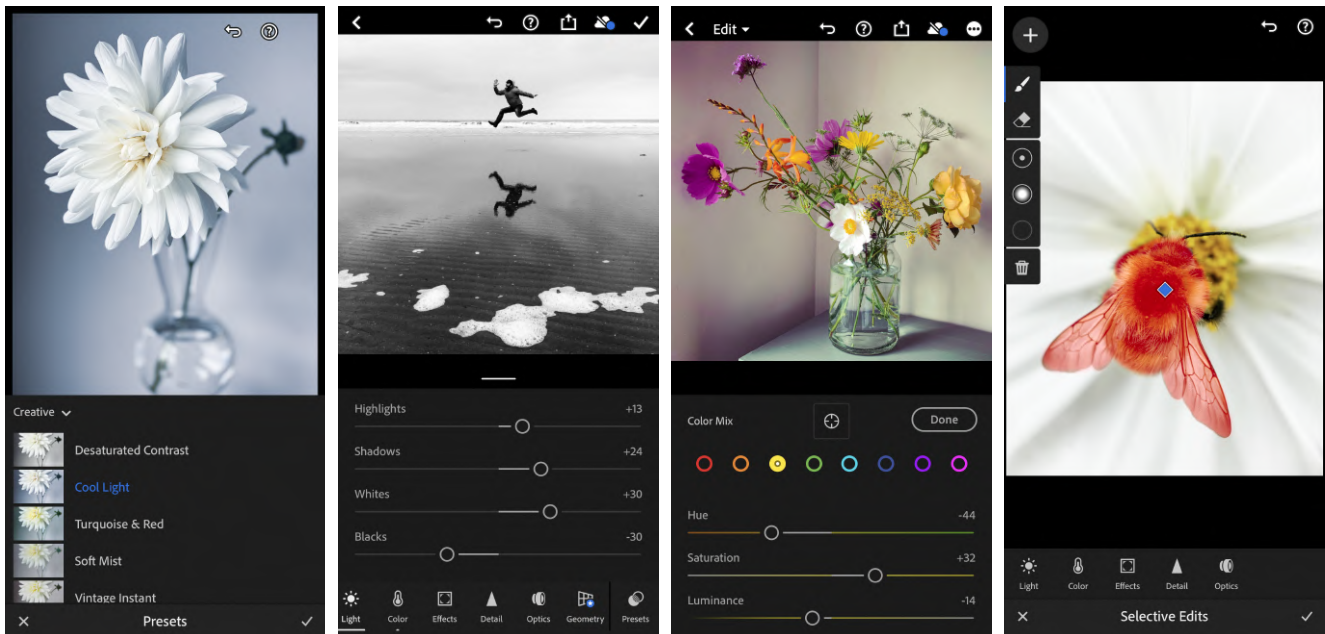
Main features of Slow Shutter Cam:

- DSLR-like control over shutter speed and ISO
- Adjustable blur strength
- Motion Blur mode for blurring movement in your photos
- Light Trail mode for shooting light trails and fireworks
- Low Light mode for capturing more light at night

Price: \$1.99 on App Store

6. Adobe Lightroom

Adobe Lightroom is a powerful photo editing app, yet it's very easy to use. It's a great app for quickly improving the light and color in your photos. The one-tap presets and simple slider adjustments are perfect for beginners.



But there's a lot more to Lightroom... so if you want even more control over your edits, you can explore the wide range of advanced tools. These include selective adjustments and the option to edit different colors individually. Lightroom also has a healing tool for removing unwanted objects from your photos.

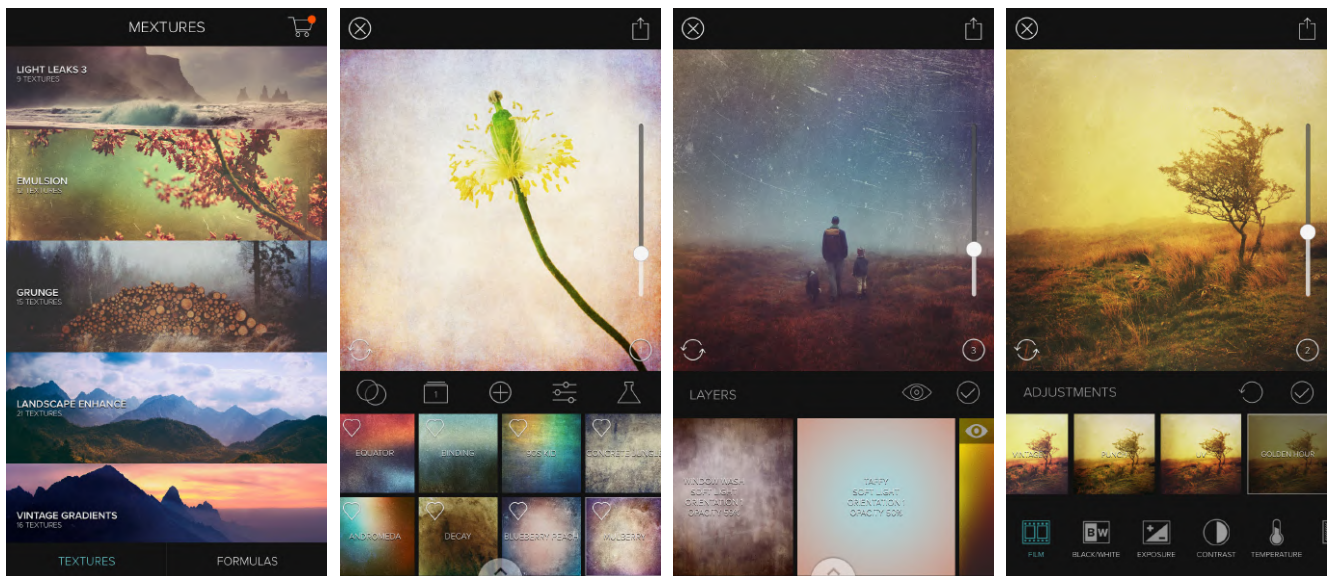
Main features of Adobe Lightroom:

- Powerful editing tools within a simple user interface
- One-tap preset filters for quick edits
- Basic and advanced tools for improving light and color
- Selective editing, healing tool, and perspective correction

Price: Free on App Store (in-app purchases for premium features)

7. Mextures

There are many apps that you can use to add textures and vintage film effects to your photos... but none of them are as good as Mextures! This app has a large collection of high-quality textures and artistic effects. You can create truly unique edits by stacking multiple layers of effects and using different blending modes.



Another great feature of Mextures is the ability to quickly edit photos using “formulas.” The app has many preset formulas created by professional photographers. Or you can create your own formula to quickly apply the same adjustments to multiple photos.

Main features of Mextures:

- Grit, grain, grunge, and vintage film textures
- Light leaks and colored gradients
- Stack and blend effects using layers
- Editing tools and one-tap filters
- Preset “formulas” for quick edits

Price: \$1.99 on App Store (in-app purchases for additional effects)

Conclusion

It can be tempting to get lost in the world of apps. But if you really want to improve your iPhone photography, I recommend that you master just a few of the best apps before downloading anything new.

It really doesn't matter how many apps you have on your iPhone if you don't know how to use them. But if you focus on the apps listed in this report and learn how to use them, your iPhone photography will quickly improve.

And since it's clear you're serious about learning to create better photos with your iPhone, let me share something really exciting with you. There are two ways to learn photography:

...**the hard way** - spending hundreds of hours trying to figure it all out yourself and getting nowhere fast

...**or the easy way** - learning from someone who's already done all the hard work for you, meaning you can improve in a fraction of the time, developing skills that will last you a **lifetime**.

I created the **iPhone Photo Academy** for aspiring iPhone photographers like you. You'll get access to our in-depth online course that will show you how to take incredible iPhone photos that everyone adores and that you'll be proud to look at years later.



**ARE YOU READY TO FIND OUT HOW THE ACADEMY
WILL HELP YOU TAKE INCREDIBLE IPHONE PHOTOS?**

YES! I'M READY TO LEARN!